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ELANPRO SEES UPTO 30% GROWTH IN COMMERCIAL REFRIGERATION BIZ

Elanpro sees upto 30% growth in commercial refrigeration biz

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Home-grown Elanpro sees up to 30 per cent rise in its business this fiscal on robust growth of the commercial refrigeration products in the country.

"We are optimistic about commercial refrigeration product market given the growth story of the country in the long-run," Elanpro executive VP Sanjay Jain told PTI.

"We are looking at 20-30 per cent growth in the current fiscal despite short term disruption due to demonetisation," he said.

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The commercial refrigeration product segment is estimated as a Rs 1500 crore market and the company is aiming a significant share controlled by both unorganised and organised players.

Jain said the company is expanding its footprint in the eastern region but [demonetisation](#) has delayed it.

"We will expand in Ranchi, Patna, Guwahati and Siliguri. The new experience zone in [Kolkata](#) will help to showcase

the product range," he said.

Elanpro offers international range of refrigeration and food-service solutions for hotels, restaurants, bars, coffee shops, ice cream & beverage, food retail and the healthcare segments.

It recently reached a strategic agreement with leading Italian beverage dispensers SPM on marketing and service capabilities.

This new collaboration called SPM Beverage Dispensers by Elanpro will focus on advancements that address the dynamic requirements of bars, restaurants and retail sector.